



July 1, 2010

Maureen O'Brien
O'Brien & Son, Inc.
Batavia, IL

RE: ShelfGenie® Annual Conference

Dear Maureen,

Thank you for your tremendous contribution before, during and after our annual conference! You were an integral part of an extraordinarily successful event.

Our franchisees loved your energetic style. They found your presentation to be highly motivational and most definitely NOT the typical "speech."

The Leadership Café was not only conducive to brainstorming effective ways to build business it also helped ensure accountability. The franchisees were eager to receive a recap of the "Pearls of Wisdom" generated during the session and are busy implementing the ideas in their markets.

We look forward to reaping many continued rewards from this process.

My best personal regards,

Barry Falcon

Barry J. Falcon
President

1642 Powers Ferry Rd, SE Suite 200, Marietta, GA 30067
877-434-3643 www.ShelfGenie.com

