



Meet Maureen O'Brien...CEO, MOF

A client recently said of O'Brien, "Maureen was able to do what other facilitators and speakers have not been able to do in the past...she moved us from talking about what we were going to do to **GETTING IT DONE!**"

Maureen O'Brien is a professional sales person and business owner who **HAPPENS to SPEAK!** Maureen is a real life, self-made success story. She is **LIVING** the principles about which she speaks everyday--it's not something she has read in a book!

MO, as she's known to her friends and colleagues, graduated with a degree in education. Her first post college job was in sales for a Fortune 500 Company selling building products to contractors in the Chicago area; not so usual for a woman. After she married, continuous relocation became less desirable. She combined her knowledge of building products and her love of building relationships in sales to create and sustain her own exterior remodeling company. The company was born in 1982. At the same time, her first son entered the world. That gave way to the company name **O'Brien & Son, Inc.** Maureen and her infant son were in business. They traveled door to door selling siding, gutters, and windows!

As **glamorous** as that sounds, those were tough days for the young mother. True to form, she imposed her will to get the job done. Gradually, she built the business into a formidable establishment in tandem with building her family of six!

People were intrigued to learn the story of this engaging woman and her choice to play with the "big boys" in a non-traditional field. Requests began to come. Business and organizations were asking her to share her story. That was the birth of O'Brien & Son Consulting. With her degree in education and the equivalent of a "doctorate" in hard knocks and life experience, Maureen created programs in sales and customer service from her own lived experience that audiences have appreciated both nationally and internationally. She developed "**MO-MENTUM UNIVERSITY**" and the "**'IT' Theory For Success Curriculum**"--the content of which is **Imagination** and **Tenacity!** She also developed the curriculum for **Takecara 'U'** a program utilized in personal development and customer service.

Through MO-MENTUM 'U' you can be sure that your organization will reflect, re-ignite, re-energize, and re-invent to get the job done! **Imagining** the goal is one part of the strategic plan. **Tenacity**--or '**stick-to-it-tiveness**' is equally if not **more important** to making that plan a reality!

Maureen O'Brien has been honored as~ "**One of the Most Influential Women in Business**" by the Chicago Business Ledger and the National Association of Women Business. She was also named the **2007 HUMANITARIAN OF THE YEAR** and the **2009 Member of the Year** by the **National Speakers Association-IL** where she is currently President Elect. In addition, the **Women's Leadership Exchange** named Maureen a "**Sales Growth Guru.**"

Maureen is the author of two books "**Get Your Big Girl Pants On And SELL SOMETHING~ A Handbook For Women (And Really Progressive Men) In Sales**", *and* "**The 30 Day Workbook ~ Oneness. Wellness. Wholeness. Four Ways To TakeCaraU®**" which are sold out at business conferences nationally and internationally. Both books are available on the website www.maureenbrienspeaks.com.

O'Brien is also the owner of **Celtic Connections** — an Organization for Personal Development for Women integrating mind, body, spirit, soul, which hosts events and brokers speakers on women's issues. She is also the founder of **The Womensa Forum™** which assists executive women involved in women's leadership initiatives at the level of Director and higher in **Fortune 100** and **Fortune 500** companies to network, share best practices, and benchmark the acceleration of women in business.

FOR MORE INFORMATION: www.maureenbrienspeaks.com

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