



February 15, 2009

Maureen O'Brien
O'Brien & Son, Inc.
538 Bernadette
Batavia, IL 60510

Dear Maureen:

Thank you for speaking at our Women's Career Symposium at Benedictine University on January 24, 2009. Our guests found your keynote address to be uplifting and motivational. I personally appreciated the time that you took out of your busy schedule to call many of the attendees in advance to assess what motivated them to register for the seminar. Some of the conference participants commented that they were impressed with the fact that you were able to focus your keynote based on the feedback that you received from the participants. I realize that this was a lot of work on your part, but you recognized the need to meet the needs of our participants. I thank you for reaching out to our guests so that you were able to share with them what they needed to learn to be "Inspired".

It was apparent, during your presentation, that you were extremely passionate about speaking and helping women achieve their goals. As a result, you were able to engage our guests with your entertaining presentation style. Your keynote address was very engaging and during your talk, you focused on the motivation to find courage and desire to achieve one's goals. More importantly, you were able to modify your material to suit the needs of the audience. This is truly a skill that many do not possess. I especially liked how you integrated real life stories and specific examples in order to emphasize your point.

I want to once again extend a heartfelt thank you for making our women's career symposium a huge success here at Benedictine University.

Sincerely,

Julie Cosimo
Director of Career Development
Benedictine University

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